



Genoa: art, culture, entertainment

"...a big flower placed on earth, with petals formed by the city walls and doors, taking his life from the sea and laying down while opening little by little towards the hills. And the chalice of this flower is the old town, still alive as it was in the past..."

This is Genoa as described by George Byron in 1822, in a letter sent to a friend during his stay in the Ligurian main city; and this romantic vision is still valid today, because the ancient heart of the old town has not changed a lot.

Genoa is therefore a place full of history, offering to its visitors with a sort of mysterious charm, unveiling surprising mix of ancient and modern, daring combinations of traditional images and far away countries atmospheres.

From the Porto Antico to the historical fortifications on the hills, from the very modern Acquario to the old and precious Via Aurea, today called via Garibaldi, and still from the charming labyrinth of the small lanes, called vicoli, to the promenade on the sea, leading to Boccadasse, beautiful fishermen "village" facing to a small beach, the city centre develops all along the bay of the port, showing the evident beauty of a place kissed with the favours of nature and history.

Genoa and its coasts offer a wide range of attractions, for every sort of interest: historical, architectural, natural, cultural and sportive, not to forget the oenogastronomic tradition, making of Genoa also the seat of important events in this branch such as the Slow Fish Fair or the World Championship of Pesto sauce.

www.turismo.comune.genova.it
www.turismoimliguria.it



AITIVA

Associazione Italiana Tecnici Industrie Vernici ed Affini

CALL FOR PAPERS - 1st announcement

The XXX FATIPEC CONGRESS

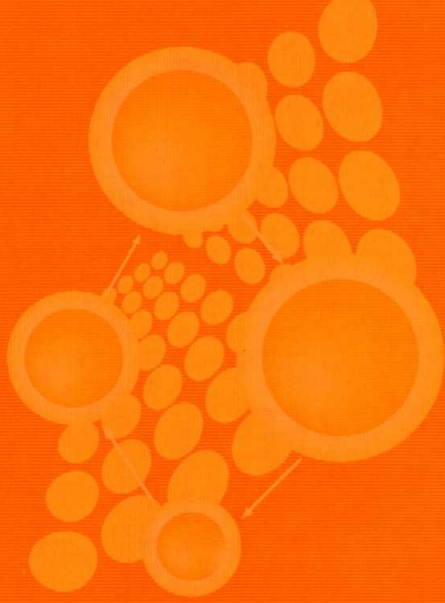
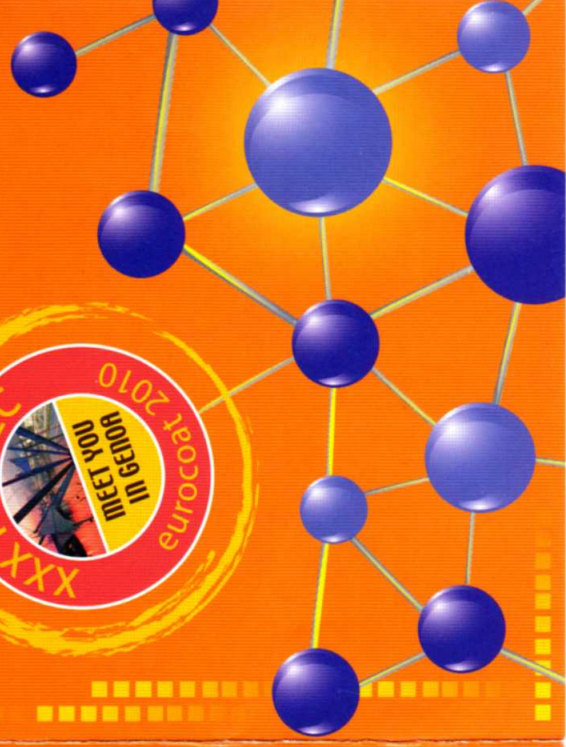
GENOA - ITALY,

9 - 11 NOVEMBER 2010



FATIPEC 2010

THE EUROPEAN CONTEST FOR COATING SCIENTISTS



www.eurocoat-fatipec2010.com

*For more information please contact
the FATIPEC Congress Secretariat*

AITIVA

Piazzale Morandi, 2
20121 Milano, Italy

Tel: +39 02-76313409

Fax: +39 02-784969

E-mail: aitiva@tiscalinet.it

www.aitiva.org





FATIPEC, the prestigious European Federation of Coatings Scientists and Technicians, since more than 50 years contributes to spread and improve the scientific culture concerning the Coatings Industry.

For this purpose, FATIPEC organizes every 2 years a very important and well known Congress, which is the major event for all professionals involved in the concerned industries.

The XXX FATIPEC Congress will be organized by AITIVA, the Italian Association of Paints and Related Industries Technicians, founder member of FATIPEC, who already successfully organized previous Congresses: in Milan (1959), in Florence (1972) and in Turin (2000).

The next XXX FATIPEC Congress will be hosted in Italy, in the city of Genoa, from 9th through 11th November 2010, inside the new "Fiera del Mare" pavilions, recently opened, where annually the famous "International Nautical Exhibition" takes place.

THE THEME OF THE CONGRESS IS: **COATINGS THROUGHOUT THE THIRD MILLENNIUM: EVOLUTION, INNOVATION OR REVOLUTION?**

Also in the past our industry had to face many severe challenges, but it had always the capacity to react and improve itself by innovation. On the other side, we never saw such a worldwide financial and industrial crisis, as it is now, affecting so dramatically the development of this important industrial sector.

The current situation forces to implement new strategies in all company departments: R&D, Production, Marketing, Logistic. The economic experts forecast that the recovery of a more regular trend will start in the year 2010.

Exactly when FATIPEC will gather the international coatings scientists and technicians.

Attending the XXX FATIPEC Congress will be an opportunity to benefit of an high level scientific programme and to get up-dated on the latest developments in coatings science and technologies. Participation shall also enable professionals, coming from all over the world, to meet colleagues and to establish long lasting technical and friendly relationships.

In conclusion, the FATIPEC Congress 2010 can actually be the starting point to identify the focus where to point out the new R&D strategies **THROUGHOUT THE THIRD MILLENNIUM**. Last but not least, this will be an opportunity to join the leading Coatings Show in Southern Europe, Eurocoat Exhibition, held alternatively in France, Italy and Spain, which will be organized in the same days and location of the FATIPEC Congress.

Dino Maltamaci
FATIPEC President

CALL FOR PAPERS AUTHORS AND ABSTRACT INFORMATION

The theme of the FATIPEC 2010 Congress **"COATINGS THROUGHOUT THE THIRD MILLENNIUM: EVOLUTION, INNOVATION OR REVOLUTION?"** will point out the need of an intensive innovation, a sort of revolution, for coming out definitively from the deep crises which globally affected the industries of Coatings, Adhesives and Inks. The XXX FATIPEC Congress is the right opportunity to carry out a "state of the art" overview and to identify the strategic ways towards a "new deal" in the R&D area, but also in Marketing and Production.

European Technical Coating Congress. FATIPEC is pleased to inform that, as part of the FATIPEC Congress 2010, there will be one session that is organized in cooperation with SLF (Fed. of Scandinavian Paint and Varnish Technologists), FATIPEC and OCCA (Oil and Colour Chemists' Association). This new initiative will be an annual European Technical Coating Congress, and become part of the SLF, FATIPEC and OCCA international Congresses.

TOPICS FOR THE TECHNICAL PAPERS

Authors are requested to submit technical papers concerning the most innovative developments and the most significant scientific studies in relation to:

- **Raw Materials**
New performing RM; closer supply chain
- **Production**
Deep revision of production processes to highly improve productivity
- **Finished Products**
Innovative and even revolutionary concepts of formulation.
- **Innovative technologies**
State-of-the-art of the established "new" technologies (WB, HS, PC, RC); last developments and future possibilities in the field of the emerging technologies (Nanotech, bio-based, renewable RM, smart coatings, others); biopolymers, methods to improve durability and reliability
- **Legislation**
REACH, VOC reduction, Ecolabel, environmental constraints, product stewardship, others
- **Economy**
Market trends; costs efficiency

- **Evaluation Methods**
Statistical techniques; weathering techniques; non destructives analyses, others
- **Pre-treatment and application**
Green pre-treatments; application techniques, others
- **New substrates**
Polymer composites; metal alloys; chemical wood

- **Energy saving**
New coating systems for houses
- **Inks**
New solutions for packaging materials
- **New innovative (UV & EB) technologies**
- **Adhesives**
Nanotechnologies for adhesives
New developments and innovations



AITIVA would be very interested to welcome technical/scientific papers and "5 minutes oral poster" for the presentation in the XXX FATIPEC Congress 2010.

Oral and "5 minutes" presentations must be original and unpublished papers, and the abstract will be selected on the basis of scientific contest and the novelty.

The official language of the Congress will be English.

The presentations should last 25 minutes maximum (including discussion); the use of trade names must be avoided.

The full paper has to be set on 10 pages and it has to be sent in due time in electronic form.

Authors are asked to submit the title and 15 lines abstracts of their presentation in electronic form within the relevant deadline.

The author short CV will have to be attached to each abstracts.

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DEADLINES

Submission of the title and abstract February, 1st 2010

Notification of acceptance May, 2nd 2010

Submission of fullpaper September, 1st 2010

REMARK: selected original papers presented at FATIPEC will be published on a special devoted issue of Progress in Organic Coatings